

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314667-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale Court - Suite 200**  
**Alexandria, VA 22310**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
Nelson / Democrat / Senate	Bill Nelson for Senate	628

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	314667	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 7-9a	7-9a	11111--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Tu 10/30/12 7:29 AM M-F 7-9a 7-9a :30 BN12009H \$950.00 NM 10 WPTV W 10/31/12 8:38 AM M-F 7-9a 7-9a :30 BN12012H \$950.00 NM 11 WPTV Th 11/01/12 8:34 AM M-F 7-9a 7-9a :30 BN12009H \$950.00 NM 12 WPTV F 11/02/12 6:58 AM M-F 7-9a 7-9a :30 BN12009H \$950.00 NM 13 WPTV M 11/05/12 8:57 AM M-F 7-9a 7-9a :30 BN12012H \$950.00 NM									
2	10/30/12	11/05/12	M-F 10-11a	10-11a	11-1---	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 10:56 AM M-F 10-11a 10-11a :30 BN12012H \$475.00 NM 7 WPTV Th 11/01/12 M-F 10-11a 10-11a :00 \$475.00 NM Credited 8 WPTV M 11/05/12 10:52 AM M-F 10-11a 10-11a :30 BN12009H \$475.00 NM									
3	10/30/12	11/05/12	M-F 1-2p	1-2p	---11--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---11-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Th 11/01/12 12:58 PM M-F 1-2p 1-2p :30 BN12012H \$350.00 NM 5 WPTV F 11/02/12 1:41 PM M-F 1-2p 1-2p :30 BN12012H \$350.00 NM									
4	10/30/12	11/05/12	M-F 630-7p	630-7p	--1----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV W 10/31/12 6:52 PM M-F 630-7p 630-7p :30 BN12009H \$3,000.00 NM									

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Advertiser	Product	Estimate Number	
Nelson / Democrat / Senate	Bill Nelson for Senate	628	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/05/12	NFL Game	4p-12a	-----1	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----1 1 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Su 11/04/12 8:20 PM NFL Game 4p-12a :30 BN12009H \$2,750.00 NM									
7	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	11-11--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-11-- 4 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 11:46 PM M-F 1135p-1235a 1135p-1235a :30 BN12009H \$475.00 NM 6 WPTV Th 11/01/12 11:45 PM M-F 1135p-1235a 1135p-1235a :30 BN12012H \$475.00 NM 7 WPTV F 11/02/12 12:31 AM M-F 1135p-1235a 1135p-1235a :30 BN12009H \$475.00 NM 8 WPTV M 11/05/12 12:16 AM M-F 1135p-1235a 1135p-1235a :30 BN12009H \$475.00 NM									
8	10/30/12	11/05/12	M-F 6-7a	6-7a	1-1----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-1---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV W 10/31/12 6:22 AM M-F 6-7a 6-7a :30 BN12009H \$900.00 NM 4 WPTV M 11/05/12 5:58 AM M-F 6-7a 6-7a :30 BN12009H \$900.00 NM									
9	10/30/12	11/05/12	M-F 5-530p	5-530p	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 5:28 PM M-F 5-530p 5-530p :30 BN12009H \$1,600.00 NM									
10	10/30/12	11/05/12	M-F 530-6p	530-6p	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 5:43 PM M-F 530-6p 530-6p :30 BN12012H \$1,600.00 NM									
11	10/30/12	11/05/12	M-F 6-630p	6-630p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 6:28 PM M-F 6-630p 6-630p :30 BN12009H \$1,800.00 NM									
12	10/30/12	11/05/12	M-F 11-1135p	11-1135p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/31/12 11:34 PM M-F 11-1135p 11-1135p :30 BN12012H \$1,400.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/05/12	M-F 1235-135a	1235-0135a	--111--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --111-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV W 10/31/12 1:04 AM M-F 1235-135a 1235-0135a :30 BN12009H \$175.00 NM 4 WPTV Th 11/01/12 1:21 AM M-F 1235-135a 1235-0135a :30 BN12009H \$175.00 NM 5 WPTV F 11/02/12 1:07 AM M-F 1235-135a 1235-0135a :30 BN12012H \$175.00 NM									
14	10/30/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 7:58 AM Sa 8-10a 8-10a :30 BN12009H \$725.00 NM									
15	10/30/12	11/05/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 11:23 PM Sa 11-1130p 11-1130p :30 BN12012H \$1,400.00 NM									
16	10/30/12	11/05/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 12:52 AM Sa 1130p-1a 1130p-1a :30 BN12009H \$950.00 NM									
17	10/30/12	11/05/12	M-F 11-12n	11a-12p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:34 AM M-F 11-12n 11a-12p :30 BN12012H \$350.00 NM									

Total Spots 28 Gross Total \$26,200.00

## Payment Terms 30 Days

Agency Commission \$3,930.00

Net Amount Due \$22,270.00